

CELEBRATE IMMIGRANT HERITAGE MONTH 06.2017

We are excitedly preparing for the fourth annual Immigrant Heritage Month (IHM 2017), a nationwide effort to gather and share inspirational stories of immigration in America, set to kick off in June.

Since 2014, **Immigrant Heritage Month** has given people across the United States an opportunity to **explore their own heritage** and **celebrate the shared diversity** that forms the unique story of America. Now – more than ever – it is important to demonstrate how this diversity – fueled in great part by immigrants – makes us **stronger and more connected** as a nation. This belief fueled the launch of the **'I Am An Immigrant'** campaign during IHM 2016, which encourages all Americans to take pride in their own immigrant heritage and share what it really means to be an immigrant in America.

Immigrant Heritage Month 2016 saw unprecedented success. Hundreds of artists, entertainers, influencers, elected officials representing all 50 states, and over 250 corporate and nonprofit partners come together in June, leading to over **1 billion impressions on social media** in 30 days.

The campaign's popularity is a testament to the rapidly growing grassroots support for immigrant communities and their significance to the social, cultural, and economic fabric of the United States.



Interested in getting involved with IHM this year? Host an Event! You Can:

Become an #IStandWithImmigrants Service Provider!

During this year's Immigrant Heritage Month, we will be asking individuals from around the country to commit to participating in a volunteer training or service opportunity in their communities in support of immigrants. We will match interested individuals geographically with local organizations throughout the month. Does your organization need volunteers? Interested in hosting an #IStandWithImmigrants service event or training during the month? Already have June events planned for IHM? Become a service partner and we will connect you with interested volunteers in your area and provide materials and guidance for being an I Stand With Immigrants volunteer host organization!

Not a service provider? No problem! You Could:

- Host an event in partnership with a local immigration organization or elected officials. Ideas for events include:
 - **Highlighting immigrants who contribute** to the community or to your organization
 - **Sponsoring an event in the community** such as immigrant food festival or walking tour of a historic neighborhood
 - **Co-brand events** that are part of your existing June programming as part of Immigrant Heritage Month
 - **Leverage existing community events** during the month of June (e.g. Fathers Day, World Refugee Day)

Make sure to include the 'I Am An Immigrant' or 'I Stand With Immigrants' logo and messaging (we're happy to provide!) and we will promote your event on our website and social media platforms!

Interested in getting involved? Email kelly@fwd.us for more information!